



## **aha HOTELS & LODGES EXPANDS INTO ETHIOPIA, “AFRICA’S NEWEST TRAVEL ADVENTURE” THROUGH MANAGEMENT OF GONDAR HILLS HOTEL**

**JOHANNESBURG, 28 March 2017** – *aha Hotels & Lodges* is pleased to announce the near completion of **Gondar Hills Resort**. This new luxury resort, owned by *Jacaranda Tours, Ethiopia* will exclusively be managed by **aha Hotels and Lodges**, and incorporated fully under the **aha** brand. The resort is situated in one of the Northern Historical sites, holding remains of several royal castles, including those in *Fasil Ghebbi* (the Royal Enclosure- the remains of a fortress-city within Gondar).

This eco-friendly luxurious development with its modern stone and glass finish has been hailed as the first of its kind outside Addis Ababa; set to invigorate the Ethiopian tourism sector with its features and unprecedented service standards.

The mountaintop property's anticipated launch date is **01 September 2017**. It will feature 78 impressive state of the art of rooms, restaurant, bar, swimming pool, conference and other facilities.

One of its most outstanding structures is the amazing traditional stone work combined with the green roofs blending with the surrounding mountains, along incredible views of the royal enclosure, urban and country side view.

**Andinet Feleke, Jacaranda Tours Manager** says, "With all the rich historical attractions and diverse cultures, tourism in Ethiopia is an untapped market. We are thrilled about the future prospects of tourism in the country and pleased to be part of it. This property will be managed by the **aha Hotels & Lodges** group which is one of the most experienced hospitality management and marketing operators in Africa ,we are very confident in our path together". More developments are planned which will also be under full **aha** management.

**Neil Bald, CEO of aha Hotels & Lodges** says "We are pleased to extend our unique and exciting **aha** offerings into the Ethiopian tourism sector. This development completes another phase of our sustained strategic growth plans in Sub-Saharan Africa. However, most importantly this development contributes positively towards the tourism sector and the development of the people of Ethiopia".

**aha Hotels and Lodges manages a collection of hotels and lodges throughout Southern Africa, including Gauteng, Western Cape, Northern Cape, Free State, North West Province, KwaZulu-Natal, Mpumalanga, Limpopo and in Southern Africa; Botswana, Zimbabwe and Zambia and now Ethiopia.**