

**“aha HOTELS LODGES ADDS SWAKOPMUND COLLECTION TO ITS PORTFOLIO”**

JOHANNESBURG, 25 May 2017 – *aha Hotels & Lodges* is pleased to announce The Swakopmund Collection as the latest hotel group to join the *aha* family. This hotel collection is a privately owned hotel group, operating 3 unique hotels at prime locations in Swakopmund, Namibia. *aha* has attained the full management and marketing services of the collection, which consists of ***Atlantic Villa, Beach Hotel Swakopmund and Swakopmund Plaza Hotel***, effective from 01 July 2017.

CEO of aha Hotels & Lodges; Neil Bald says “We are extremely pleased to welcome The Swakopmund Collection to the *aha* family. This is the 8th African country we’re expanding into and *aha*’s debut into Namibia, which is another positive step towards expanding our footprint in key locations within Sub Saharan Africa.”

Owner of ***Atlantic Villa***, **Gerhard van der Merwe** says “This is a step in the right direction for our establishment. Namibia is a country with so much to offer and Swakopmund is a vibrant city offering easy access to explore the many attractions around the country. We are confident in *aha*’s ability to contribute towards our continued success”.

Peter and Julie Weichhart and Johan Kok, co - owners of ***Swakopmund Plaza Hotel*** and ***Beach Hotel Swakopmund*** adds “We are proud of this collaboration which is due in great part to *aha*’s vision, development goals and achievements, that will prove equally beneficial to the establishment and our clients. We are proud to be associated with *aha Hotels & Lodges*, their expertise in hotel management and marketing is well known and we look forward to their contribution to the properties further success.”

The hotels are perfectly suited for leisure and business stays, offering a total of 147 rooms with 320 beds in 12 room categories. Dining is an absolute pleasure at the ***Swakopmund Plaza’s “Coffee Break”*** Bistro which specializes in international cuisine and serves breakfast, lunch and light meals. The a la carte ***“Anchor Point”*** restaurant at the Beach Hotel Swakopmund presents breakfast and delectable meals along with specially selected wines. The conference and event facilities at Atlantic Villa and Swakopmund Plaza Hotel complete the property’s all-round service.

aha hotels and lodges manages a collection of hotels and lodges throughout Southern Africa, including Gauteng, Western Cape, Northern Cape, Free State, North West Province, KwaZulu-Natal, Mpumalanga, Limpopo and in Southern Africa; Botswana, Zimbabwe and Zambia.